1. Social Media Sharing
2. Utilise Referral Codes and incentives.
3. How to handle false applications?
4. Allow the employee to add comments to those who apply via their code
5. Allow applicants to add tags to their applications
6. Let the comments happen when candidates have been shortlisted
7. Forms to refer appropriate employees to the company, for the company to follow up, carry better incentive?
8. Have a bounty board of open positions, say that these are the open positions, and have options for direct referrals.

Basic idea sir wants is to have referrals like an MLM. One employee posts about the position. Then more share. Then more share, and so on.

Look at rewards, how to technologically make it easy to track.